

Communications Officer Report Season 2025/2026

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Over the past year, the club has completed a full redevelopment of its website, delivering a modern, reliable, and significantly more cost-effective platform for members and visitors.

Key Outcomes

- **Hosting cost savings :-** By moving away from our previous provider, the club has reduced annual hosting expenses by over \$2,000, freeing up funds for member services and club development.
- **Updated site design :-** The new layout prioritises clarity and usability, making it easier for members to find out what's happening across the club. The refreshed visual style also strengthens club identity and promotes a stronger sense of community spirit.
- **Reasons for redevelopment :-** The project was initiated due to:
 - Rising and unpredictable hosting costs
 - Poor and inconsistent support from the previous provider
 - Concerns about the provider's long-term stability
 - A timely opportunity to modernise the site and improve the overall member experience

Year Ahead

The focus for the coming year will be on refining the platform as real-world usage highlights any issues, along with regularly updating event photos to keep the site fresh and reflective of club activity. Additional enhancements will be considered as member needs evolve and new opportunities arise.